

New campus groundbreaking follows year of intense preparation

After a year of intense planning and design involving architects, consultants and college staff, a groundbreaking ceremony this fall will herald the start of construction for the first building of the college's new waterfront campus.

An interim design for the exterior of first of the two buildings that will make up the campus has been approved by the college and will go to an architectural review panel for the first stage of approval in mid-September. In what could be the first of four steps to approval – taking up to four months – the Waterfront Design Review Panel will review the overall size and shape of the health sciences building, which will face Toronto harbour just west of Sherbourne Street.

"The panel cares most about how the design fits in with the community they want to create," says building project manager Nerys Rau.

The architects have created a building that will allow maximum sunshine on Sherbourne Park, which is currently under construction, just east of the campus and easy public access to the park and boardwalk along the harbour, Rau says.

In the coming weeks the college will also apply for a city excavation permit that allow it to start digging the 4-story deep hole for the building.

The building will have four underground stories – including three for parking – and seven or eight stories above ground. The ground floor will likely house the bookstore, food services and the Centre for Healthy Living and Interprofessional Care, a student-staffed public clinic. Upper floors will

have classrooms and labs, configured to facilitate interprofessional learning.

The second building of the campus – which will house an athletics centre – will be built in a second phase of construction.

The college will soon announce the building's construction firm, which will work closely with architects Stantec/KPMB. Once the building designs are finalized and approved by the college, review panel, and city, the city will issue building permits, construction of the Waterfront campus will begin in earnest.

The construction firm is the last major player required for the building to go ahead. "We now have all the pieces in place to deliver on a campus that will be a vital learning institution for future George Brown students and an example of design excellence on the city's waterfront," says President Anne Sado.

Once completed, the new waterfront campus will increase the college's overall footprint in the city by 40 per cent and support growth of up to 3,500 new students per year. This growth will begin to address the forecast shortage of more than 40,000 post-secondary education spaces in the GTA over the next two decades.

As the college's primary home for its Centre for Health Sciences, the waterfront building will feature state-of-the-art educational class rooms and labs facilitating the delivery of innovative interprofessional health care education and training.

"We have an opportunity to create an environment where students from dif-

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Melissa Fortune, an Information Specialist at the St. James Campus Student Service Centre, washes her hands to help fend off the H1N1 flu. Health experts say frequent hand washing is the best way to stop the spread of the flu and stay healthy. Hand sanitizer has been placed around George Brown campuses this fall for people who don't have time for washing.

H1N1 flu fight starts at the sink

George Brown is encouraging its students and staff to fight the H1N1 flu this fall with some old-fashioned weapons – soap and water.

Health experts say frequent, thorough hand washing is the best way to avoid getting sick or spreading the H1N1 flu.

For staff and students without the time to duck into the washroom between classes or meetings the college is setting out hand-sanitizer in key locations.

The college is also modifying its student attendance policy to prevent the spread of flu. To encourage sick students to stay home for the 5 to 7 days it takes most people to get over H1N1 it is telling them

they will be able to make up missed content, assignments, tests or exams on their return. To reduce the burden on the medical system students won't be required to produce a doctor's note on their return. Students are still required to report their absence to their teachers who ask for it.

The college has established a Pandemic Committee which has been meeting weekly over the summer to create plans to minimize the spread of H1N1 among the college population and its impact on college operations.

Latest H1N1 news is being posted on George Brown's public website at www.georgebrown.ca/h1n1 as well as on the college's intranet site, Insite.

Graduate wins national junior chef competition, represents Canada

A George Brown graduate has won the national junior chef competition and will represent Canada in an international competition in 2010.

Trevor Ritchie, an apprentice chef at the Queen's Landing Hotel in Niagara-on-the-Lake, won his second gold medal after placing first in the National Junior Culinary Competition in Kelowna, BC June 1. Ritchie entered the national competition as Ontario's top junior chef after his first place win in the Ontario Junior Culinary Challenge in Toronto this past April.

The win now qualifies him for the Hans Bueschens Junior Culinary Challenge at the World Association of Chefs Societies Congress in Santiago, Chile 2010.

"It's fantastic and I'm very happy to represent Canada in Chile," Ritchie said. "You have to have a lot of focus and desire to compete. I love food and working with it. It's my passion."

Ritchie's gold winning, three-course menu featured an Appetizer of Duo of Black Cod and Queen Scallop, Carrot Gelée and Sous-Vide Fennel, Scallop and Asparagus Shooter; a main course of AAA Beef flat Iron Coulotte with Foie Gras, Fondant Potato and Soubise with Pinot Noir Jus; and ended with a dessert of Belgium Chocolate Pavé, Cherry Cheese Sphere, Caramel Sauce, Raspberry Gelée/Foam and a White Chocolate Shell Filled with Strawberry Sorbet.

Judson Simpson, Parliament Hill's executive chef and president of the Canadian Culinary Federation, was one of the testing judges in the recent National competition. "I was astounded he could get it done in time frame allotted."

Community service programs have temporary home in Markham

George Brown is temporarily renting space in Markham to house some community services programs.

The fast-track versions of Career and Work Counsellor and Social Service Worker will be offered at the location near the intersection of highways 404 and 407.

The location, at 3780 14th Ave in Markham, has two classrooms, a lunchroom and office space.

New campus groundbreaking

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ferent programs can learn with, from and about each other to understand the importance of collaboration and its impact on quality of care as well as providing better outreach to our community," says Lorie Shekter-Wolfson, Assistant Vice-President, Waterfront Development, and Dean, Faculty of Community Services and Health Sciences.

Dozens of Health Sciences employees have been involved in consultations over the past few months to plan the building and ensure it will be a vital and sustainable learning institution for future generations of students.

"A lot has happened in the spring and summer on space planning, and a lot of people have been involved in determining the kinds of space required to support the education of our students," says Shekter-Wolfson. "It has been our commitment to ensure that employees are involved in the planning of the campus from the outset, and this collaborative approach will continue to guide this process. In a sense, how we are approaching the design is synonymous with integrated thinking, which is the driver behind interprofessional education."

A functional plan for the building has been developed through the involvement of faculty members, support staff, administrators and students from the four schools of the Centre for Health Sciences, as well as representatives from corporate services, including Student Affairs, Student Services, Student Athletics, the Learning Commons, Registrar's Office, Information Technology, Facilities, Human

Resources, the Research office and the Centre for Continuous Learning.

A highlight of the consultation process took place in June, when all of these stakeholders met to present their preliminary ideas on optimizing space in their areas in ways that best serve our students and the division's guiding principles, which include the focus on interprofessional education, the vision of providing and evaluating innovative service models, and an emphasis on wellness and health promotion. The division has developed a draft functional plan for the 300,000-sq.-ft. space to be used for the preparation of design concepts.

In July, they met with consultant The Sextant Group to determine the campus's technology needs to support infrastructure, service and academic functions.

Recently, 83 faculty and support staff completed a survey about the upcoming waterfront campus, and their feedback indicated that the top priorities for the design of the new building are visibility for students, acoustics, lighting and ventilation. A process is now underway to "block out" the space in the building, which involves determining how the various space needs of Health Sciences can fit into the building.

"Having a dedicated Health Sciences building in which we are deeply involved in the design and development is an amazing opportunity, and everyone is excited about working together to create it from scratch," says Eugene Harigan, Vice-President, Corporate Services.



CONVOCATION IN NEW LOCATION — Graduating students proudly display their diplomas after graduation ceremonies in June. This year George Brown's Convocation moved west to the Ricoh Coliseum in the Exhibition grounds where the college hosted 3,000 graduates and 12,000 guests.

College realigns to meet new goals

President Anne Sado made a number of important administrative changes to support college goals that went into effect on Aug. 10. This was her message on Aug. 9:

"Organizations exist to support effective implementation of strategies and execution of operational goals. An effectively structured organization can be the difference between great success and mediocre progress.

After five years of unprecedented student growth, George Brown College is poised to implement the most significant expansion in the college's history. With the development of the Waterfront campus, we will add 40 per cent to the college footprint. This expansion is being undertaken to support student learning and to enhance the student experience. Done right, it will also support our strategic goals of business and partnership development and innovation.

This year we have begun the development of a new strategy for the college – taking us to 2020. We must also ensure we are positioned to meet our current priorities as effectively as possible. This will be facilitated by creating capacity in individual portfolios, and aligning key functions along academic and corporate lines. The following organizational changes are being implemented effective August 10, 2009:

The Waterfront Campus Development is being led by a team of people dedicated to ensuring we are successful in this major endeavour. Eugene Harrigan, VP Corporate Services has the lead role in the physical development of this campus. In order to support the significant time and effort involved in this project, I have asked Eugene to focus more of his time on both Waterfront and overall campus development. The reporting of the Registrar's Office, Student Affairs and Alumni Relations will therefore change (see details below). Eugene will continue to lead Finance, Facilities, and Safety and Security.

As announced previously, Lorie Shekter-Wolfson is leading the functional planning for the academic space at the Waterfront. In recognition of this role, Lorie's title will change to include Assistant Vice-President, Waterfront Development during the project planning and implementation. Dr. Cory Ross will continue as Acting Dean – CSHS while the Waterfront project is underway.

The successful implementation of the Waterfront Campus and other initiatives will require the College to undertake a comprehensive fundraising campaign. The George Brown College Foundation drives

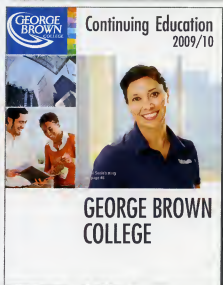
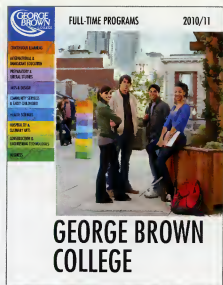
the fundraising on behalf of the college. While the foundation is a separate corporation, it is important to ensure close relationships between the two entities. The planning for a comprehensive campaign will benefit from the experience, knowledge and passion of a seasoned GBC leader. Dr. Michael Cooke has agreed to assume the role of Vice President – Advancement in addition to his responsibilities as Vice President – Academic. Darlene Norris, Executive Director of the Foundation will continue in her role.

In order for him to assume this additional responsibility and to ensure our capacity to achieve the goals set out in the academic strategy, I have asked Dr. Marjorie McColl to assume the role of Associate Vice-President Academic. Dr. Georgia Quartaro, Juanita Wattam, John Hardy and Susan Stylianos will report to Marjorie. Susan Stylianos will assume a new role as Dean of Students. Kim Vance will continue to report to Susan. Susan will also be responsible for coordinating resolution of student issues that involve multiple stakeholders and ensuring students are being treated fairly and consistently across the college.

Dr. Robert Luke will add Nancy Miyagi's Institutional Research team to his portfolio. Robert's title will change to Assistant Vice-President, Applied and Institutional Research. Lorraine Trotter's title will also change to Assistant Vice-President, International and Immigrant Education. Lorraine will be asked to commit more time to the strategic development of our international business and partnerships and the imbedding and expansion of our immigrant strategy. Lorraine and Robert will both continue to report to Michael Cooke, as will Brenda Pipitone, Director of the Office of Community Partnerships.

The final area of alignment is focused on our commitment to sustained strategic enrolment management and the student experience. Karen Thomson will take on a new role as VP – Marketing and Strategic Enrolment Management. Dianne Tessier, Registrar; Wayne Poirier, Director Student Support and Campus Life; and Janice Howard, Director-Alumni Relations will report to Karen. Other current direct reports to Karen will not change.

Further details of this reorganization will be made available in the days and weeks to come. In the interim, I would like to reinforce that we are not adding administrative headcount, we are more closely aligning key academic functions, creating capacity and focus and creating opportunities for development and growth. As our strategy for 2020 is developed, the organization may continue to evolve to support the effective translation of our future vision into reality.



NEW CALENDARS

Newly issued George Brown calendars focus reader attention with cover photos that reinforce the diversity of our students and downtown location. The full-time calendar - which contains programs starting between September 2010 and May 2011 - shows people relaxing on the patio of St. James Campus with both new and old downtown buildings in the background. The Continuing Education Calendar features Sonia Singh, who made the transition into a new field with the help of course's offered by George Brown's School of Emergency Management. Singh was working as a health inspector who starting taking George Brown emergency management courses. In 2007 she completed her George Brown certificate and landed her current position as the Emergency Planning Coordinator for a major health unit in the province. "In the interview, I relayed the knowledge I acquired while at George Brown, and I was offered the job almost immediately," she says. "I know I got the job because I had practical skills, which were backed up by lessons and instruction on how to apply them in the field," she says.

President Anne Sado



Welcome to September and the start of a new academic year. This is always one of the most excit-

ing months at the College, as our halls and classrooms are filled with wonderful energy. Whenever this time of year arrives I am always reminded of my first startup as President of GBC, when I decided to find out first hand who our students were by greeting them at the front doors of St. James. What I found – and what I have continually found since then – is that it's difficult to characterize a "typical" GBC student, as our student body is multifaceted with a diverse range of needs and goals.

Before I'm accused of stating the obvious, I would like to explain why knowing our students better – even if it's just a little – is such an important opportunity for all staff. First, students are who we are here to serve, and it is part of our mandate to put their learning first in everything we do. Second, upon graduating they become living symbols of the quality of their education and will hopefully represent the College as our ambassadors. And third, getting to know the people is simply a rewarding experience in itself.

Of our 22,000 strong full-time student body, 1,800 are international students. In fact, the international presence on our campuses is even greater when you consider that 43 per cent of GBC students were born outside of Canada. Along with 400 Aboriginal students in programs all across the College, the diversity of our students cannot be overstated.

Another important characteristic is the growing number of non-direct applicants – those who do not attend George Brown directly after finishing their high school diploma. This group

now represents 60 per cent of the student population and is the highest growth segment among GTA colleges in the past three years. Related to this trend, 50 per cent of GBC students have some previous postsecondary experience, which is higher than the GTA average of 43 per cent.

All of these numbers have a major impact on how we serve our students, from what supports we provide to how we structure our programs. Not to be overlooked, our Academic Upgrading area serves over 700 students a year in on-site programs, and another 100 or so in five community based partnerships. The Community Partnerships Office works with community organizations and schools to reach out to individuals who might not otherwise consider post-secondary education. We're also proud to welcome 455 Second Careers students who have accepted and confirmed their place in a GBC program this fall.

Our number one job is to prepare students for the workforce, but not by using a one-size-fits-all approach. Rather, as the launching pad between students and industry, it is our role to adapt ourselves to be intimately familiar with both sides of the equation so that we may effectively meet the needs of our growing community.

As a college, we are required to meet the needs of each and every single student. As a leader, we should understand and anticipate those needs. This year we will be creating a framework that will shape our future to 2020. Your input will be key. To participate, watch for more information in George Brown Update. I also invite you to watch for a new updated Factbook in October of this year – a valuable resource to help better understand our student community.

I wish you all a successful year.



PRIDE PARADE – George Brown made its first appearance in the city's Pride Parade this summer, with an entry sponsored by the college's Student Association. The college had supported the event in some previous years with an information booth.

GREEN SPOT

City travel may one day be

cleaner and greener thanks to students from

George Brown's Mechanical Technician – Tool & Die,

Mechanical Engineering and Electromechanical

Engineering Technologies programs.

With support from industry partner Green Rider, they designed and built a prototype for a modified electric bicycle that can travel farther and has more power than currently available electric bikes.



Make it happen.

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